PPC AND AUDITWATCH CONFERENCES 2009

FROM THE TAX & ACCOUNTING BUSINESS OF THOMSON REUTERS

FANTASTIC LOCATIONS

HOT TOPICS, AND PRACTICAL LEARNING FROM INDUSTRY LEADERS

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TAX & ACCOUNTING

THOMSON REUTERS

WHY PPC AND AUDITWATCH CONFERENCES?

PPC offers in-depth learning at conferences created to meet the needs of professionals nationwide. We gather field experts who bring attendees the most up-to-date, relevant information regarding a variety of important topics.

NATIONALLY RECOGNIZED SPEAKERS

PPC Conference presenters are superlative speakers who are hands-on practitioners at the highest level.

CUTTING-EDGE CONTENT

PPC Conferences give you the guidance and tools to practice more efficiently. Conference material is based on quality, time-tested PPC guidance. Sessions focus on practical application, offering attendees hands-on, real-world solutions.

OUTSTANDING ACCOMMODATIONS

Conference venues offer superior accommodations and meeting facilities, in cities across the nation.

Registration cost includes excellent meals—continental breakfast, luncheon and refreshment breaks—as well as all sessions, conference materials, and reception.

TO REGISTER

Call 800.231.1860 or visit trainingcpe.thomson.com/PPC

PPC CONFERENCE ON TAX PLANNING FOR WEALTH PRESERVATION

July 21 – 22: San Francisco, CA

AUDITWATCH NATIONAL SCHOOL FOR AUDIT LEADERS

August 6 – 7: Chicago, IL

PPC AND AUDITWATCH CONFERENCE ON AUDIT QUALITY AND EFFICIENCY

October 1 – 2: Las Vegas, NV

PPC AND AUDITWATCH CONFERENCE ON INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)

October 20 – 21: Las Vegas, NV

PPC USERS' CONFERENCE: BEST PRACTICES IN IMPLEMENTING THE PPC APPROACH

November 5 – 6: New Orleans, LA

PPC AND AUDITWATCH ACCOUNTING AND AUDITING ISSUES IN TURBULENT TIMES

December 3 – 4: Washington, DC

PPC AND AUDITWATCH 2009 CONFERENCES... YOUR TOOLS FOR SUCCESS

Dear Fellow Professional,

Welcome to our Spring 2009 PPC Conference catalog. This catalog also includes four conferences that are co-sponsored or sponsored directly by AuditWatch. I hope that you enjoy reading about this year's conference line-up, which includes many exciting topics taught by industry leaders that are also practicing professionals. Harold Monk, the Chairman of the Auditing Standards Board, is back again this year, as are Susan Longo and Ed Rockman. Again this year, our audit conferences will include many of the renowned AuditWatch speakers.

Whether it's learning about International Financial Reporting Standards (IFRS) implementation in Las Vegas, or the Accounting and Auditing in Turbulent Times conference in Washington DC, we have a diverse line-up of topics and locations for you this year. We have six conferences in 2009; each presented on important topics that practitioners need to know in order to succeed in today's ever-changing business climate.

PPC and AuditWatch share the same philosophy on conducting conferences...they must be practical, fast-paced, priced fairly and taught by leading experts. You have our pledge that the conferences discussed in this brochure meet those criteria and many more.

Thanks to the thousands of you that attended our conferences in 2008.
If you thought last year's conferences were good (and judging from your feedback, you did), I believe you will be thrilled with our 2009 conferences. Please take advantage of the early bird registration discounts and enjoy this year's conferences!

Best regards,

Ken Koskay, CPA, CFP
Senior Vice President & General Manager,
CPE & Training

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INFORMATION YOU NEED... AT LOCATIONS YOU'LL LOVE!

CUSTOMER TESTIMONIALS

"This was the best CPE class I have taken in my long professional career—Great job!"

Mark Schwing
Mark Schwing PC

"Exceptional speakers! Both my son and I are CPAs and felt we came away with some really good ideas and strategies for performing audits. With some of the new ideas concerning risk analysis, we immediately reaped benefits while implementing new procedures on several school audits. We were extremely pleased and we are planning on attending again this year."

Sherry Furgison
Sherry A. Furgison, CPA

"Excellent conference and speakers! It was a great conference and I refer to the manual often. Thanks!"

Debbie Taylor
Castaing, Hussey & Lolan, LLC

PPC CONFERENCE ON TAX PLANNING FOR WEALTH PRESERVATION

16 CPE credits | Taxation | Intermediate
July 21 - 22, 2009 San Francisco, CA
Hyatt Regency San Francisco

AUDITWATCH NATIONAL SCHOOL FOR AUDIT LEADERS

16 CPE credits | Auditing, Acctg., Prof. Devel. | Intermediate
August 6 - 7, 2009 Chicago, IL
Westin Michigan Avenue

PPC AND AUDITWATCH CONFERENCE ON AUDIT QUALITY AND EFFICIENCY

16 CPE credits | Auditing | Intermediate
October 1 - 2 Las Vegas, NV
Caesars Palace

PPC AND AUDITWATCH CONFERENCE ON INTL. FINANCIAL REPORTING STANDARDS (IFRS)

16 CPE credits | Accounting | Intermediate
October 20 - 21 Las Vegas, NV
Caesars Palace

PPC USERS' CONFERENCE: BEST PRACTICES IN IMPLEMENTING THE PPC APPROACH

16 CPE credits | Accounting, Auditing, Tax | Intermediate
November 5 - 6 New Orleans, LA
Hilton New Orleans Riverside

PPC AND AUDITWATCH ACCOUNTING AND AUDITING ISSUES IN TURBULENT TIMES

16 CPE credits | Auditing, Accounting | Intermediate
December 3 - 4 Washington, DC
JW Marriott Pennsylvania Avenue

Back by Popular Demand!

PPC CONFERENCE ON TAX PLANNING FOR WEALTH PRESERVATION

In this volatile economic environment it is now more important than ever to help your high income clients preserve wealth. Let nationally renowned tax experts, speakers and authors, Andy Biebl, CPA, and Bob Ranweiler, CPA, of the firm Larson Allen help you effectively respond to individual income tax planning issues.

CONFERENCE DATE AND LOCATION

July 21 – 22, 2009 | San Francisco, CA

KEYNOTE SPEAKERS AND CONFERENCE CHAIRMEN

Andy Biebl, CPA and Bob Ranweiler, CPA.

Andy Biebl, CPA
Conference Co-Chair
Larson Allen

Bob Ranweiler, CPA
Conference Co-Chair
Larson Allen

Registration Fee:

Main Conference: ~~$769~~ *Only $692 through June 22!*
Optional Pre-Conference: ~~$179~~ *Only $161 through June 22!*

10% Early Bird Discount if registered 30 days prior to the event!

Registration fee includes all sessions, conference materials, continental breakfasts, refreshment breaks, luncheon and reception.

CPE INFORMATION

CPE Credit:

Main Conference: 16 Credits
Optional Pre-Conference (July 20): 4 Credits

Field of Study & Program Level:

Main Conference: Taxation | Intermediate
Optional Pre-Conference: Taxation | Intermediate

CONFERENCE SCHEDULE

Day One
Program Times: 8:00 am – 5:00 pm
Networking Reception: 6:00 pm – 7:00 pm

Day Two
Program Times: 8:00 am – 3:00 pm

For a full conference agenda and to register, visit trainingcpe.thomson.com/PPC or call 800.231.1860.

HOTEL INFORMATION

Hyatt Regency San Francisco, 888.421.1442
$204 per single/double room through June 19.

Reserve your room early as discount room rates fill quickly!

CONFERENCE OBJECTIVES

This conference will give you the tools to help your high-income clients preserve and build wealth.

Who should attend? Practitioners who have tax planning responsibility.

OPTIONAL PRE-CONFERENCE

July 20, 2009 | 1:00 pm – 5:00 pm
Optional Pre-Conference: ~~$179~~ *Only $161 through June 22!*

TOP TAX STRATEGIES FOR BUSINESS OWNERS AND EXECUTIVES (PART I & II)—This pre-conference session will explore top planning tips aimed at business owners and executives. Topics include maximizing the benefit of retirement plans, making the most of stock option opportunities, transfer opportunities for closely-held businesses and other topics discussed in a workshop format.

PPC CONFERENCE ON TAX PLANNING FOR WEALTH PRESERVATION

SESSION TOPICS

GENERAL SESSIONS:

CURRENT TAX DEVELOPMENTS AND ANALYSIS OF THE 2009 ECONOMIC STIMULUS BILL—A lot has happened since tax season! This session will present the latest on IRS developments as well as the buzz from Congress. Coverage of the tax provisions in the 2009 Economic Stimulus Bill will be included. Find out the most important issues affecting your high-income clients.

STATE OF THE ECONOMY: INSIGHTS ON HOW CURRENT AND FUTURE ECONOMIC CONDITIONS MIGHT IMPACT YOUR CLIENTS—This session will cover the latest on where our economy has taken us and what lies on the horizon for your high-income clients.

WHAT YOU NEED TO KNOW ABOUT THE ONEROUS PASSIVE LOSS GROUPING RULES—What are the latest issues in the passive loss area? This session will discuss the opportunities and pitfalls of the 1.469-4 grouping election in the face of the pending IRS disclosure rule, and IRS guidance in this area including discussion of major passive court cases and trends.

CASE STUDIES IN WEALTH PRESERVATION—This discussion will use case studies to highlight common (and not so common) situations in high-income tax planning and wealth transfer. This lively session will take you through specific examples and offer practical solutions for your clients related to wealth preservation.

CONCURRENT SESSIONS:

UNDERSTANDING THE TAX RAMIFICATIONS OF PONZI SCHEME LOSSES—Billions of dollars have been lost in Ponzi and other Pyramid Schemes. How are these losses treated for tax purposes? How is basis in the investment determined? Many other important tax questions exist pertaining to taxpayers who lost money in these schemes. Join us for a discussion of the ins and outs of the tax treatment for these losses.

DEBT RELIEF: ADVISING CLIENTS WITH DISTRESSED BUSINESSES—This session will focus on how to deal with your high-net worth client's distressed business. Topics include foreclosures, bankruptcy, and net operating losses, among others.

EXPANDED SECTION 179 AND RESTORATION OF 50% BONUS DEPRECIATION—What property qualifies for 50% bonus depreciation? How do the expanded provisions on Section 179 affect high-income clients? What unique opportunities have been created for high-income clients to offset additional income with these incentives? These are just a few of the questions that will be answered at this informative session.

ESTATE PLANNING CONSIDERATIONS FOR HIGH NET-WORTH INDIVIDUALS—New legislation has added or will add several wrinkles in estate planning. This session will discuss discount techniques, higher exemption limits and the effect that recent changes have regarding the high net-worth individual.

RETIREMENT FUNDING IN THE CURRENT ECONOMIC ENVIRONMENT—This session will offer practical guidance on how to advise high-income business owners on retirement funding. Focus will be on 401(k) options, college funding and discussion of retirement plan options.

CHARITABLE GIVING STRATEGIES—This session will provide guidance on how your clients can use charitable trusts, private foundations, pooled income funds, and other strategies to accomplish their charitable giving goals and provide significant tax savings.

ROTH CONVERSIONS IN 2010—Roth IRAs are a popular retirement plan choice for Americans. With income limits removed in 2010 and delayed tax payments on conversions, Roth IRAs may be an attractive option for many of your clients. This session will discuss the new opportunity and help you advise your clients on their investment strategy.

PARTNERSHIPS—This session will address the unique issues associated with gains, losses, capital contributions, distributions and more. Learn the latest on critical IRS guidance in the Subchapter K area, including clarification of new disclosure requirements promulgated by the IRS.

FAMILY OFFICE SERVICES—Should your firm get involved in Family Office services? What special skills or services are required? Enjoy the presentation of a hands-on practitioner who has worked with Family Office situations.

ALTERNATIVE MINIMUM TAX (AMT) UPDATE—Much continues to happen to bring Alternative Minimum Tax back in the forefront. The discussion will focus on AMT exemptions and new developments impacting Minimum Tax Credit carry forwards. AMT minimization opportunities will be presented.

To Register

Visit trainingcpe.thomson.com/PPC or call 800.231.1860.

PPC TAX PLANNING CONFERENCE REGISTRATION

Please use this form to register via mail or fax:

MAIL: P.O. Box 966
Fort Worth, TX 76101

FAX: 817.877.3694
PHONE: 800.231.1860

For more information on PPC Conferences: **trainingcpe.thomson.com/PPC**

Name ______________________________

Firm Name ______________________________

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PO Box ______________________________

City ______________________ State ________ Zip Code ____________

Business Telephone ______________________ Email ______________________

Fax ______________________________

Please register me for the PPC Tax Planning Conference:

	Registration Fee *Circle option(s) below*
Main Conference Registration Only	$769 Early Bird: $692*
Add on Optional Pre-Conference:	$179 Early Bird: $161*

**Reflects 10% Early Bird Discount if registered 30 days prior to conference!*

TOTAL AMOUNT ENCLOSED $ ______________

Full payment must accompany registration form. Please make checks payable to Thomson Reuters.

Please bill the following credit card:
- ❏ American Express®
- ❏ MasterCard
- ❏ Discover
- ❏ Visa

Credit Card No. ______________________ Exp. Date ______________

Signature ______________________________

Please note in accordance with the Americans with Disabilities Act, do you have any special needs?

❏ No ❏ Yes (if yes, you will be contacted)

Please register me for the following sessions:

SESSION A
- ❏ A1 Understanding the Tax Ramifications of Ponzi Scheme Losses
- ❏ A2 Estate Planning Considerations

SESSION B
- ❏ B1 Expanding 179 & 50% Rule
- ❏ B2 Estate Planning Considerations

SESSION C
- ❏ C1 Retirement Funding
- ❏ C2 Charitable Giving Strategies

SESSION D
- ❏ D1 Retirement Funding
- ❏ D2 Roth Conversions in 2010

SESSION E
- ❏ E1 Partnerships
- ❏ E2 Roth Conversions in 2010

SESSION F
- ❏ F1 Family Office Services
- ❏ F2 Debt Relief: Advising Clients with Distressed Businesses

SESSION G
- ❏ G1 Partnerships
- ❏ G2 Alternative Minimum Tax (AMT) Update

OPTIONAL PRE-CONFERENCE
- ❏ P1 Top Tax Strategies for Business Owners and Executives

Will you attend the Networking Reception?

❏ Yes ❏ No

Schedule as of 03/31/09. Topics and session numbers are subject to change due to speaker availability and other factors.

New!

AUDITWATCH NATIONAL SCHOOL FOR AUDIT LEADERS

A natural continuation for AuditWatch University graduates. This program offers a variety of technical and non-technical sessions designed to assist individuals at managerial and newer director or partner levels within the public accounting profession to acquire and develop skills important to success. It will include numerous sessions and topics appropriate for professionals currently at managerial levels and for individuals who are transitioning or preparing to transition to Director or Partner roles. Topics will include management, leadership, practice development, communication and other essential business skills.

CONFERENCE DATE AND LOCATION

August 6 – 7, 2009 | Chicago, IL

CONFERENCE SPEAKERS

Speakers for this event will include AuditWatch faculty as well as other nationally recognized experts.

Jex Varner, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Jeff Hodinko, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Registration Fee:

Main Conference: ~~$769~~ *Only $692 through July 7!*
Optional Pre-Conference: ~~$179~~ *Only $161 through July 7!*

10% Early Bird Discount if registered 30 days prior to the event!
Registration fee includes all sessions, conference materials, continental breakfasts, refreshment breaks, luncheon and reception.

CPE INFORMATION

CPE Credit:
Main Conference: 16 Credits
Optional Pre-Conference (August 5): 4 Credits

Field of Study & Program Level:
Main Conference: Auditing, Accounting, Professional Development | Intermediate
Optional Pre-Conference: Auditing, Accounting | Intermediate

CONFERENCE SCHEDULE

Day One
Program Times: 8:00 am – 5:00 pm
Networking Reception: 6:00 pm – 7:00 pm

Day Two
Program Times: 8:00 am – 3:00 pm

For a full conference agenda and to register, visit trainingcpe.thomson.com/PPC or call 800.231.1860.

HOTEL INFORMATION

Westin Michigan Avenue, 888.627.8385
$189 per single/double room through July 6.

Reserve your room early as discount room rates fill quickly!

CONFERENCE OBJECTIVES

This event will focus on practical application of skills and knowledge specifically for those in the public accounting profession.

Who should attend? Audit Managers, new Directors and Partners in Public Accounting.

OPTIONAL PRE-CONFERENCE

August 5, 2009 | 1:00 pm – 5:00 pm
Optional Pre-Conference: ~~$179~~ *Only $161 through July 7!*

ACCOUNTING & AUDITING UPDATE—Managers and Partners must be able to quickly identify and address technical issues. Join us for this pre-conference session designed to alert you to the most current changes in accounting and auditing literature and how to apply recent and pending changes.

AUDITWATCH NATIONAL SCHOOL FOR AUDIT LEADERS

SESSION TOPICS

GENERAL SESSIONS:

LEADERSHIP DEVELOPMENT: ADDING VALUE TO YOUR FIRM—We are all leaders within our firm. Join this discussion of what firms need from their leadership groups and how you can make a difference and continue to add value to your firm.

EXPLORING THE ANATOMY OF FRAUD—Corporate accounting scandals have significantly changed the face of auditing in the past decade. Auditors need to understand the red flags that indicate a fraud has occurred and how to design audit procedures to identify material fraud. This session will examine a real fraud case and discuss what an auditor can do to avoid the unfortunate consequences of misstated financial statements.

EMOTIONAL INTELLIGENCE—Success and leadership is built on far more than technical knowledge. Learn to recognize "Emotional Intelligence" and understand how it may allow you to increase your personal ability and levels of influence.

STATE OF THE AUDITING PROFESSION—Learn how the profession is evolving and the key skills you will need for success at your firm.

CONCURRENT SESSIONS:

PERSONAL PRODUCTIVITY: BEST WAYS TO MAXIMIZE YOUR VALUABLE TIME—As individual contributors and leaders we all must balance a multitude of priorities and interruptions. This session will focus on the best way to manage this juggling act and still remain productive.

ENGAGEMENT ECONOMICS: KEEPING AN EYE ON THE BOTTOM LINE—Whether you lead an engagement, a practice group, department or a firm the financial side is critical. Join us for a discussion of the metrics we use to drive and measure performance and consider the options for improving the economics at your firm.

TOP STAFF DEVELOPMENT METHODS—One of the key roles of a leader is the development of other team members. Explore methods for energizing and improving the skills and performance of your team.

KEYS TO RETAINING TALENT—Turnover can be devastating to client services and efficiency goals. Find out what you can do to increase engagement, satisfaction and retention of "key employees."

EFFECTIVE WAYS TO LEAD AND FACILITATE MEETINGS—So much time and opportunity is lost through inefficient and ineffective meetings. Leaders can distinguish themselves through this highly visible and manageable skill set. Learn to lead in-person, webhosted, or phone meetings.

IMPLEMENTING BEST PRACTICES ON AUDIT ENGAGEMENTS—A sharing of best practices on completing effective and efficient audits, as accumulated by the experts at AuditWatch. This sessions touches upon the most significant opportunities most firms have for improvement.

HOW TO DELIVER EFFECTIVE PRESENTATIONS—Whether it is a board meeting, exit conference, or formal presentation, you are presenting your ideas frequently. This session will show you how to deliver the message effectively.

LEADERSHIP LESSONS: TAKEAWAYS FROM SUCCESS AND FAILURE—Consider how recognizable leaders approach leadership situations and analyze their success and/or failure. Strategies for becoming a better leader will be discussed in this session.

TECHNIQUES TO SUCCESSFULLY INDENTIFY FRAUD—Strengthen your ability to identify fraud through improved interviewing skills and other techniques.

CONFLICT MANAGEMENT AND ISSUE RESOLUTION: METHODS THAT WORK—This session will explore strategies for managing and resolving conflict. This is a critical skill for professionals of all levels.

IMPROVING YOUR SELLING SKILLS—Some people love the selling process while others are apprehensive. Better understand the selling process and leverage tips and techniques for successfully navigating this responsibility.

STRATEGIES FOR GROWING OR MAINTAINING YOUR PRACTICE—This session will focus on specific strategies for growing niche markets and specialization as well as keys to making sure other sections of your practice maintain their stability.

EXTERNAL QUALITY REVIEW ISSUES—Leaders excel at recognizing and managing risk. Understand what firms are struggling with and where regulators and other external parties are focused.

PERFORMING EFFECTIVE TECHNICAL REVIEWS—Reviewing the work of others and financial statements is critical to the quality control process. Join our discussion of strategies for completing the various technical reviews involved in most audit engagements.

To Register

Visit trainingcpe.thomson.com/PPC or call 800.231.1860.

AUDITWATCH NATIONAL SCHOOL REGISTRATION

Please use this form to register via mail or fax:

MAIL: P.O. Box 966
Fort Worth, TX 76101

FAX: 817.877.3694
PHONE: 800.231.1860

For more information on PPC Conferences: **trainingcpe.thomson.com/PPC**

Name ______________________________

Firm Name ______________________________

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City ____________________ State ________ Zip Code __________

Business Telephone ____________________ Email ____________

Fax ______________________________

Please register me for the Auditwatch National School

	Registration Fee *Circle option(s) below*
Main Conference Registration Only	$769 Early Bird: $692*
Add on Optional Pre-Conference:	$179 Early Bird: $161*

**Reflects 10% Early Bird Discount if registered 30 days prior to conference!*

TOTAL AMOUNT ENCLOSED $ ______________

Full payment must accompany registration form. Please make checks payable to Thomson Reuters.

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❑ Discover
❑ Visa

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Signature ______________________________

Please note in accordance with the Americans with Disabilities Act, do you have any special needs?

❑ No ❑ Yes (if yes, you will be contacted)

Information you need...at locations you'll love!

Please register me for the following sessions:

SESSION A
❑ A1 Personal Productivity
❑ A2 Engagement Economics
❑ A3 Top Staff Development Methods

SESSION B
❑ B1 Keys to Retaining Talent
❑ B2 Engagement Economics
❑ B3 Leadership Lessons

SESSION C
❑ C1 Keys to Retaining Talent
❑ C2 How to Deliver Effective Presentations
❑ C3 External Quality Review Issues

SESSION D
❑ D1 Effective Ways to Lead and Facilitate Meetings
❑ D2 Performing Effective Technical Reviews
❑ D3 Leadership Lessons

SESSION E
❑ E1 Techniques to Successfully Identify Fraud
❑ E2 Conflict Management and Issue Resolution
❑ E3 Implementing Best Practices on Audit Engagements

SESSION F
❑ F1 Techniques to Successfully Identify Fraud
❑ F2 Strategies for Growing or Maintaining Your Practice
❑ F3 Implementing Best Practices on Audit Engagements

SESSION G
❑ G1 How to Deliver Effective Presentations
❑ G2 Strategies for Growing or Maintaining Your Practice
❑ G3 Improving Your Selling Skills

OPTIONAL PRE-CONFERENCE
❑ P1 Accounting & Auditing Update

Will you attend the Networking Reception?
❑ Yes ❑ No

Schedule as of 03/31/09. Topics and session numbers are subject to change due to speaker availability and other factors.

New!

PPC AND AUDITWATCH CONFERENCE ON AUDIT QUALITY AND EFFICIENCY

While the focus on performing high quality audits remains constant, economic pressure to complete the audit efficiently has intensified. Join us for a conference designed to provide you with the knowledge, techniques, and tips to carry out your professional responsibilities in an efficient manner. Sessions will include a variety of technical and audit process topics including: risk assessment, sampling, documentation and project management.

CONFERENCE DATE AND LOCATION

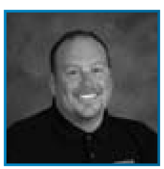
October 1 – 2, 2009 | Las Vegas, NV

CONFERENCE SPEAKERS

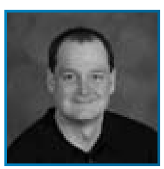
Speakers for this event will include AuditWatch and PPC faculty as well as other nationally recognized experts.

Harold Monk, CPA
Chairman, AICPA
Auditing Stardards Board

Susan Longo, CPA
PPC Editor and Instructor



Shawn O'Brien, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters



Peter Bieghler, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

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CONFERENCE SCHEDULE

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Day Two

Program Times: 8:00 am – 3:00 pm

For a full conference agenda and to register, visit trainingcpe.thomson.com/PPC or call 800.231.1860.

HOTEL INFORMATION

Caesars Palace, 866.227.5944
$229 per single/double room through August 26.

Reserve your room early as discount room rates fill quickly!

CONFERENCE OBJECTIVES

This conference will provide you with the latest updates and techniques to help ensure that your firm is performing their audits effectively and efficiently.

Who should attend? Experienced Managers, Directors, Partners, specifically those with influence on a firm's audit practice and standards of quality.

OPTIONAL PRE-CONFERENCE

September 30, 2009 | 1:00 pm – 5:00 pm
Optional Pre-Conference: ~~$179~~ *Only $161 through September 1!*

TECHNICAL ACCOUNTING UPDATE FOR 2009—This pre-conference will delve into the hottest topics for 2009 and how to identify and address these items in light of recent changes.

PPC AND AUDITWATCH CONFERENCE ON AUDIT QUALITY AND EFFICIENCY

SESSION TOPICS

GENERAL SESSIONS

IMPROVING FIRM PRACTICES: REAL WORKPAPER EXAMPLES—Let us share with you some of the more inefficient firm practices through review and examination of real workpaper examples. Through these examples, we will also discuss ways to improve your firm's practices. We will share our insights regarding challenges in the profession, culture issues, and more.

COMMON DEFICIENCIES IN PEER REVIEWS—This session will uncover the common deficiencies in peer reviews with significant time spent on ideas to improve results.

GENERALLY ACCEPTED AUDITING STANDARDS (GAAS) UPDATE—AICPA Auditing Standards Board Chairman, Harold Monk, Jr. will provide his insights on what is on tap for the audit industry as well as responses to frequently asked questions regarding current standards and their implementation.

PANEL DISCUSSION—The Conference's speakers will answer your questions on all topics and offer valuable best practice takeaways.

CONCURRENT SESSIONS

RISK ASSESSMENT PROCEDURES AND RESPONSES: COMMERCIAL FOCUS—This session covers audit procedures to identify various types of risks associated with commercial for-profit entities. Topics include financial statement level, assertion level and directional risks. There will also be a focus on risk linkage and customizing audit programs. Concepts and best practices will be reinforced with commercial workpaper examples.

RISK ASSESSMENT PROCEDURES AND RESPONSES: NOT-FOR-PROFIT/GOVERNMENT FOCUS—This session covers audit procedures to identify various types of risks associated with not-for-profit and government entities. Topics include financial statement level, assertion level and directional risks. There will also be a focus on risk linkage and customizing audit programs. Concepts and best practices will be reinforced with not-for-profit / government workpaper examples.

KEY ISSUES AND SOLUTIONS IN CLIENT AND PROJECT MANAGEMENT—Through the use of real-life workpaper examples, we will explore key issues in client and project management. This session will address scheduling, budgeting, supervision and review, PBC lists, managing adjusting journal entries and wrapping up engagements.

OPPORTUNITIES AND BENEFITS OF USING DATA EXTRACTION SOFTWARE—What are the benefits to using Data Extraction Software (DES)? This session will identify opportunities to use DES on your engagements as well as the advantages and barriers to using DES. We will also provide a demonstration of this tool.

PRACTICE EFFICIENCIES USING PPC'S SMART PRACTICE AIDS: RISK ASSESSMENT—
Let us show you how information gathered, risks, and responses to risks flow more efficiently through PPC's SMART Practice Aids: Risk Assessment and into your workpapers. We will illustrate how the concepts and best practices discussed in other sessions come to life in SMART Practice Aids. We will also discuss new features for 2009.

PRACTICE EFFICIENCIES USING PPC'S SMART PRACTICE AIDS: INTERNAL CONTROL—
Let us show you how business cycle processes, entity and activity level controls, and the matching of controls to risks flow more efficiently through PPC's new powerful tool, PPC's SMART Practice Aids: Internal Control. We will illustrate how the concepts and best practices discussed in other internal control sessions come to life in SMART Practice Aids.

BEST PRACTICES FOR EVALUATING INTERNAL CONTROLS—What does it really mean to evaluate internal controls? This session will discuss the evaluation of design and verifying implementation of controls. Using workpaper examples, we will also delve into how entity-level controls affect an audit, focus on key controls, and best practices regarding walkthroughs.

AUDIT DOCUMENTATION: WHAT TO INCLUDE AND WHAT NOT TO INCLUDE—Great audit documentation is all about quality, not quantity. Find out what you need and do not need as well as explore common deficiencies illustrated through workpaper examples.

FURTHER AUDIT PROCEDURES—SCOPING, SAMPLING & ANALYTICS: COMMERCIAL FOCUS—This session will delve into the heart of substantive audit procedures with a commercial for-profit focus. Topics will include applying scoping and sampling techniques efficiently and making your analytical procedures stronger. Concepts and best practices will be reinforced with commercial workpapers.

FURTHER AUDIT PROCEDURES—SCOPING, SAMPLING & ANALYTICS: NOT-FOR-PROFIT/GOVERNMENTAL FOCUS—This session will delve into the heart of substantive audit procedures with a not-for-profit and government focus. Topics will include applying scoping and sampling techniques efficiently and making your analytical procedures stronger. Concepts and best practices will be reinforced with not-for-profit and government workpapers.

MINIMIZING INEFFICIENT STAFF PRACTICES—This session will help you identify and effectively minimize common poor practices seen amongst newer audit staff. We will also discuss technology distractions and bad habits that serve as a drain to an otherwise productive day.

EVALUATING INFORMATION TECHNOLOGY (IT) AND RESPONDING TO DEFICIENCIES—
What does it really mean to evaluate IT? Key aspects related to IT will be discussed in this session including auditor responsibilities and basic definitions. We will also address what can go wrong in a simple IT system and how to properly respond to deficiencies in the course of developing your audit programs.

EXPLORING YELLOW BOOK EFFICIENCIES (AND DEFICIENCIES)—This session will tackle common deficiencies in yellow book audits, A-133 best practices, and combining Yellow Book testing with financial auditing.

TESTING INTERNAL CONTROLS: EFFECTIVE AND EFFICIENT METHODS—This session focuses on the benefits of testing controls including the best practices related to the why's, how's, and when's. We will focus on key controls, cost benefit analyses of testing, rotation plans, and the effect of control testing on other substantive testing.

REVIEW ENGAGEMENTS—A sharing of best practices on completing effective review engagements, as accumulated by the experts at AuditWatch. This session touches upon the most significant opportunities most firms have for improvement."

AUDIT QUALITY CONFERENCE REGISTRATION

Please use this form to register via mail or fax:

MAIL: P.O. Box 966
Fort Worth, TX 76101

FAX: 817.877.3694
PHONE: 800.231.1860

For more information on PPC Conferences: **trainingcpe.thomson.com/PPC**

Name ______________________________

Firm Name ______________________________

Address ______________________ Suite ______________

PO Box ______________________

City ______________________ State ________ Zip Code ________

Business Telephone ______________________ Email ______________

Fax ______________________________

Please register me for the PPC Audit Quality Conference:

	Registration Fee *Circle option(s) below*
Main Conference Registration Only	$769 Early Bird: $692*
Add on Optional Pre-Conference:	$179 Early Bird: $161*

***Reflects 10% Early Bird Discount if registered 30 days prior to conference!**

TOTAL AMOUNT ENCLOSED $ ______________

Full payment must accompany registration form. Please make checks payable to Thomson Reuters.

Please bill the following credit card:
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- ❑ Discover
- ❑ Visa

Credit Card No. ______________________ Exp. Date ______________

Signature ______________________________

Please note in accordance with the Americans with Disabilities Act, do you have any special needs?

❑ No ❑ Yes (if yes, you will be contacted)

Please register me for the following sessions:

SESSION A
- ❑ A1 Risk Assessment Procedures/Responses—Commercial
- ❑ A2 Risk Assessment Procedures/Responses—NFP/Gov'tl
- ❑ A3 Key Issues and Solutions in Client and Project Mgmt.

SESSION B
- ❑ B1 Opportunities/Benefits, Data Extraction Software
- ❑ B2 PPC's SMART Practice Aids, Risk Assessment
- ❑ B3 Best Practices in Evaluating Internal Controls

SESSION C
- ❑ C1 Audit Documentation
- ❑ C2 PPC's SMART Practice Aids, Internal Control
- ❑ C3 Best Practices for Evaluating Internal Controls

SESSION D
- ❑ D1 Further Audit Procedures—Commercial
- ❑ D2 Further Audit Procedures—NFP/Governmental
- ❑ D3 Minimizing Inefficient Staff Practices

SESSION E
- ❑ E1 Evaluating IT and Responding to Deficiencies
- ❑ E2 PPC's SMART Practice Aids, Risk Assessment
- ❑ E3 Key Issues and Solutions in Client & Project Mgmt.

SESSION F
- ❑ F1 Review Engagements
- ❑ F2 PPC's SMART Practice Aids, Internal Control
- ❑ F3 Exploring Yellow Book Efficiencies and Deficiencies

SESSION G
- ❑ G1 Minimizing Inefficient Staff Practices
- ❑ G2 AuditDocumentation
- ❑ G3 Testing Internal Controls

OPTIONAL PRE-CONFERENCE
- ❑ P1 Technical Accounting Update

Will you attend the Networking Reception?

❑ Yes ❑ No

Schedule as of 03/31/09. Topics and session numbers are subject to change due to speaker availability and other factors.

New!

PPC AND AUDITWATCH CONFERENCE ON INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)

Are you hearing a lot in the press about the adoption of International Financial Reporting Standards (IFRS)? This conference will provide you with what you need to know about the possible transition to IFRS and help you identify future actions, issues, and opportunities. This conference will address the current status of convergence efforts and key differences between U.S. GAAP and International Accounting Standards so that you can assess the impact to your organization.

CONFERENCE DATE AND LOCATION

October 20 – 21, 2009 | Las Vegas, NV

CONFERENCE SPEAKERS

Speakers for this event will include AuditWatch faculty as well as other nationally recognized experts.

Barry Epstein, Ph.D., CPA
Russel Novak & Company, LLP

Wayne Kerr, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Ralph Nach, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Registration Fee:

Main Conference: ~~$769~~ *Only $692 through September 21!*
Optional Pre-Conference: ~~$179~~ *Only $161 through September 21!*

10% Early Bird Discount if registered 30 days prior to the event!

Registration fee includes all sessions, conference materials, continental breakfasts, refreshment breaks, luncheon and reception.

CPE INFORMATION

CPE Credit:

Main Conference: 16 Credits
Optional Pre-Conference (October 19): 4 Credits

Field of Study & Program Level:

Main Conference: Accounting | Intermediate
Optional Pre-Conference: Accounting, Auditing | Intermediate

CONFERENCE SCHEDULE

Day One

Program Times: 8:00 am – 5:00 pm
Networking Reception: 6:00 pm – 7:00 pm

Day Two

Program Times: 8:00 am – 3:00 pm

For a full conference agenda and to register, visit trainingcpe.thomson.com/PPC or call 800.231.1860.

HOTEL INFORMATION

Caesars Palace, 866.227.5944
$189 per single/double room through September 11.

Reserve your room early as discount room rates fill quickly!

CONFERENCE OBJECTIVES

This conference will provide participants with an understanding of convergence efforts, basic IFRS literacy, and a plan for what to do next.

Who should attend? Practitioners who have accounting and audit practice responsibility.

OPTIONAL PRE-CONFERENCE

October 19, 2009 | 1:00 pm – 5:00 pm
Optional Pre-Conference: ~~$179~~ *Only $161 through September 21!*

ACCOUNTING & AUDITING UPDATE—Join us for this pre-conference session designed to alert you to the most current accounting and auditing developments and to address the application and impact of some of the recent and pending changes.

PPC AND AUDITWATCH CONFERENCE ON INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)

SESSION TOPICS

GENERAL SESSIONS:

UNDERSTANDING THE GLOBAL ECONOMY—This session presents an overview of the current state of the global economy; providing a broader context for understanding the role of the US in the global economy. The discussion includes the major and emerging markets, trends in the flow of capital and investment, and the interrelation of world economies.

GLOBAL IFRS ROADMAP—Where is this road taking us? This session discusses the status of IFRS adoption globally. Topics include the challenges with adoption by other countries,, current and planned adoption by large emerging economies, and the status of the US Roadmap to IFRS adoption.

LIVING WITH IFRS: ONE FIRM'S STORY—Hear from a practitioner who has had experience with adopting and reporting under IFRS. We will look at the issues and lessons learned through first hand experience.

PANEL DISCUSSION—Today's speakers will answer your questions related to IFRS and other issues discussed at this conference.

CONCURRENT SESSIONS:

IFRS BASICS PART 1: FINANCIAL LITERACY—This session is the first in a series of three sessions presenting the basics of financial reporting under IFRS. This session covers reading and analyzing IFRS financial statements; including key differences between IFRS and US GAAP.

IFRS BASICS PART 2: ACCOUNTING FOR COMMON FINANCIAL STATEMENT AREAS—This session is the second in a series of three sessions presenting the basics of financial reporting under IFRS. This session goes deeper into the accounting rules for common financial statement elements such as revenue, accounts receivable, inventory, fixed assets, leases, accounts payable, etc. Along the way we will highlight the key differences between IFRS and US GAAP.

IFRS BASICS PART 3: COMPLEX TOPICS INCLUDING, DERIVATIVES, STOCK OPTIONS, AND MORE—This session is the third in a series of three sessions presenting the basics of financial reporting under IFRS. This session addresses key provisions in the accounting for more complex topics such as variable interest entities, derivatives, stock options, uncertain tax positions, etc.; including key differences between IFRS and US GAAP.

IFRS PRACTICE DEVELOPMENT OPPORTUNITIES—This session explores the existing and emerging opportunities in the marketplace for firms with IFRS capabilities.

ISSUES IN TRANSITIONING FROM RULES TO PRINCIPLES-BASED ACCOUNTING—What are some of the broader questions related to the transition to IFRS? Join us in exploring topics including the auditing, cultural, and liability issues raised by adopting a principles-based framework.

CURRENT STATUS OF U.S. AND INTERNATIONAL STANDARDS CONVERGENCE INITIATIVES—This session discusses the ongoing and upcoming convergence of U.S. and international audit and accounting standards. These issues generally result in new or modified U.S. reporting standards and affect practitioners regardless of whether or not they will ever deal with IFRS.

PLANNING AND PERFORMING GLOBAL AUDIT AND ATTEST SERVICES—There are many planning considerations when performing global or transnational audits. Many firms use an affiliate or other foreign firms to assist in the audit of a domestically based multinational company. Topics of discussion include working with other firms, defining a reporting package, determining the principle auditor, understanding local statutory requirements, administrative best practices, and communication issues.

INTERNATIONAL INCOME TAX ISSUES IN PERFORMING GLOBAL AUDITS—This session complements the "Planning and Performing Global Audit and Attest Services" session and provides an overview of the different international tax issues that auditors should be aware of when performing global services.

IFRS FOR PRIVATE ENTITIES: UNDERSTANDING THE FRAMEWORK—This session introduces the "IFRS for Private Entities" framework and provides comparisons to full IFRS. This session also discusses opportunities to use "IFRS for Private Entities" for small US private companies as an alternative to US GAAP, tax-basis, or cash-basis accounting.

IFRS PLANNING FOR TOMORROW AND BEYOND—This session offers insights into ways to prepare your firm for IFRS adoption and industry changes related to IFRS; including a discussion of adoption timelines, financial constraints, and other uncertainties. We will also summarize the key impacts of an IFRS transition and provide tips and strategies to communicate information to partners, staff, and clients.

To Register

Visit trainingcpe.thomson.com/PPC or call 800.231.1860.

PPC AND AUDITWATCH IFRS CONFERENCE REGISTRATION

Please use this form to register via mail or fax:

MAIL: P.O. Box 966
Fort Worth, TX 76101

FAX: 817.877.3694
PHONE: 800.231.1860

For more information on PPC Conferences: **trainingcpe.thomson.com/PPC**

Name ______________________________

Firm Name ______________________________

Address ______________________ Suite ______________

PO Box ______________________

City ______________________ State ________ Zip Code __________

Business Telephone ______________________ Email ______________

Fax ______________________________

Please register me for the PPC & Auditwatch International Financial Conference:

	Registration Fee *Circle option(s) below*
Main Conference Registration Only	$769 Early Bird: $692*
Add on Optional Pre-Conference:	$179 Early Bird: $161*

**Reflects 10% Early Bird Discount if registered 30 days prior to conference!*

TOTAL AMOUNT ENCLOSED **$** ______________

Full payment must accompany registration form. Please make checks payable to Thomson Reuters.

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- ❏ MasterCard
- ❏ Discover
- ❏ Visa

Credit Card No. ______________________ Exp. Date ______________

Signature ______________________________

Please note in accordance with the Americans with Disabilities Act, do you have any special needs?

❏ No ❏ Yes (if yes, you will be contacted)

Information you need...at locations you'll love!

Please register me for the following sessions:

SESSION A
- ❏ A1 IFRS Basics Part 1: Financial Literacy
- ❏ A2 IFRS Practice Development Opportunities

SESSION B
- ❏ B1 IFRS Basic Part 2: Accounting for Common Financial Statement Areas
- ❏ B2 Issues in Transitioning from Rules to Principle-Based Accounting

SESSION C
- ❏ C1 IFRS Basics Part 3: Complex Topics
- ❏ C2 US & International Standards Convergence Initiatives

SESSION D
- ❏ D1 International Income Tax Issues in Performing Global Audits
- ❏ D2 Planning and Performing Global Audit and Attest Services

SESSION E
- ❏ E1 IFRS Basics Part 1: Financial Literacy
- ❏ E2 IFRS for Private Entities

SESSION F
- ❏ F1 IFRS Basic Part 2: Accounting for Common Financial Statement Areas
- ❏ F2 IFRS for Private Entities

SESSION G
- ❏ G1 IFRS Basics Part 3: Complex Topics
- ❏ G2 IFRS Planning for Tomorrow and Beyond

OPTIONAL PRE-CONFERENCE
- ❏ P1 Accounting and Auditing Update

Will you attend the Networking Reception?

❏ Yes ❏ No

Schedule as of 03/31/09. Topics and session numbers are subject to change due to speaker availability and other factors.

Back by Popular Demand!

PPC USERS' CONFERENCE: BEST PRACTICES IN IMPLEMENTING THE PPC APPROACH

This annual conference is a must for firms that use PPC products. The 2009 conference will focus heavily on using the PPC products in both the audit and tax arenas to produce the high-quality, efficient work product you strive for. Many of the sessions will address the various software and electronic solutions you have incorporated into your workflow. Sessions will include Checkpoint and all available modules of Smart e-Practice Aids for those with an audit focus and Tax E-tools, Quickfinder, and Checkpoint for those with a tax focus. Finally, a variety of technical sessions and updates on topics of interest to both tax and audit-focused professionals!

CONFERENCE DATE AND LOCATION

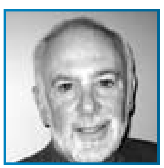
November 5 – 6, 2009 | New Orleans, LA

CONFERENCE SPEAKERS

Speakers for this event will include nationally recognized experts and users of PPC Products.

Suzy Pearse, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Wayne Kerr, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters



Ed Rockman, CPA
PPC Editor and
Instructor

Registration Fee:

Main Conference: ~~$769~~ *Only $692 through October 6!*
Optional Pre-Conference: ~~$179~~ *Only $161 through October 6!*

10% Early Discount Available if Registered 30 days Prior to Event

Registration fee includes all sessions, conference materials, continental breakfasts, refreshment breaks, luncheon and reception.

CPE INFORMATION

CPE Credit:

Main Conference: 16 Credits
Optional Pre-Conference (November 4): 4 Credits

Field of Study & Program Level:

Main Conference: Accounting, Auditing, Tax | Intermediate
Optional Pre-Conference: Accounting | Intermediate

CONFERENCE SCHEDULE

Day One

Program Times: 8:00 am – 5:00 pm
Networking Reception: 6:00 pm – 7:00 pm

Day Two

Program Times: 8:00 am – 3:00 pm

For a full conference agenda and to register, visit trainingcpe.thomson.com/PPC or call 800.231.1860.

HOTEL INFORMATION

Hilton New Orleans Riverside, 504.561.0500
$199 per single/double room through September 30.

Reserve your room early as discount room rates fill quickly!

CONFERENCE OBJECTIVES

This conference will enable participants to more effectively implement the accounting audit guidance in key PPC guides.

Who should attend? Practitioners who have audit responsibility.

OPTIONAL PRE-CONFERENCE

November 4, 2009 | 1:00 pm – 5:00 pm
Optional Pre-Conference: ~~$179~~ *Only $161 through October 6!*

IFRS BRIEFING—This pre-conference session will provide you with an overview of International Financial Reporting Standards (IFRS), a comparison of IFRS and US GAAP, implementation and application issues, and technical resources. We will also discuss the latest on implementation timelines and updates.

PPC USERS' CONFERENCE: BEST PRACTICES IN IMPLEMENTING THE PPC APPROACH

SESSION TOPICS

GENERAL SESSIONS

STRATEGIC BRIEFING: CURRENT DEVELOPMENTS IN ACCOUNTING, AUDITING AND TAXATION—What's hot in 2009 and beyond? This session provides a high level overview of the top issues affecting accounting, auditing and taxation for 2009 and beyond. Topics will cover major updates, including Yellow Book, US GAAP, PCAOB, IFRS and tax regulations. An emphasis will be placed on how PPC can help your firm deal with these issues.

EMERGING ISSUES SESSION—This session presents an overview of the emerging issues CPA firms will face over the next five years. Topics include employee retention, succession planning, increasing regulatory requirements and more.

PPC UPDATE—This session recaps recent developments and looks ahead to preparing your firm for the future. This session also includes answers to some of the most common questions about effectively using PPC products; including best practices in applying the PPC audit methodology.

PANEL DISCUSSION—Speakers from this conference will answer questions and discuss using PPC products and other topics from the conference.

CONCURRENT SESSIONS

WHAT'S NEW FOR PPC TAX DESKBOOKS—This session includes a discussion of updates and major changes to PPC Deskbooks.

EFFICIENCIES IN USING PPC'S SMART PRACTICE AIDS: RISK ASSESSMENT AND INTERNAL CONTROL (PART I & II)—By automating the risk assessment processes and evaluation of controls, these tools help firms to be more productive. This two-part session uses a case study approach to teach the best practices that will improve your efficiency and effectiveness in using these software tools.

PPC METHODOLOGY 101—Which forms do I have to use? Which forms can I modify? Which forms should I modify? When should I use the specified risk forms? This session answers these and other questions commonly asked by practitioners about how to use the PPC methodology. This session provides practical guidance on how to customize audits of small entities within the PPC approach.

TAX UPDATE (PART I & II)—This two part session provides an in-depth discussion of the current year changes to the tax regulations.

INTERNAL CONTROLS UPDATE—This session focuses on new guidance and trends in internal controls work; including guidance from COSO, the PCAOB's guidance for auditors of smaller public companies, and SAS 115. The discussion focuses on how this new guidance can help improve the quality and efficiency of your internal control work for a wide-range of clients; including small private companies.

IT CONTROL ESSENTIALS—When it comes to IT controls, what do you really need to know? What do you really need to do? This session addresses the key issues in determining who should perform the work, evaluating which IT issues are important, choosing the right practice aids to document your procedures and responding to IT deficiencies.

REALIZING EFFICIENCIES USING PPC'S TAX WORKPAPERS AND PPC'S PRACTICE AIDS—This session discusses the most efficient way of using PPC's Workpapers and Practice Aids.

TOP 10 TIPS FOR MANAGING YOUR PRACTICE—This session discusses the top ten tips for managing your audit and tax practices in these turbulent times.

PPC GUIDE UPDATE—Updates to PPC's guides will be presented in two different rooms, with a discussion of three guides in each room. You may stay in one room or move between rooms to attend the updates that most interest you. Room A includes three 25-minute discussions in the following order: 1. Not-For-Profit, 2. Single Audit and 3. Local Government Guides. Room B presents three 25-minute discussions in the following order: 1. Non-Public 2. Construction and 3. Employee Benefit Plans.

MAXIMIZING EFFICIENCIES IN CHECKPOINT—Are you only using 10% of Checkpoint's capabilities? This session can help you increase the benefits you receive from using Checkpoint. This session addresses audit and tax research, staying current, tailoring your home page, and finding the right products within Checkpoint for your client needs.

NEW! PPC'S SMART PRACTICE AIDS: DISCLOSURE—Let us guide you through our exciting new SMART Practice Aid which allows you to tailor the disclosure checklist and offers hundreds of sample disclosures at the click of a mouse! This new module can be used for nonpublic companies, local governments and non profit organizations.

QUALITY CONTROL STANDARDS IMPLEMENTATION: LESSONS LEARNED AND COMMON ISSUES—The new quality control standards have been here for a year. What have we learned? This session discusses the key quality control standards and lessons learned over the last year. This session also discusses how peer reviews have been - or will be - affected by the new standards.

RECENT FRAUDS: THE PERFECT STORM—This session explores recent frauds, how they occurred and the lessons learned. The focus is on improving your ability to detect fraud.

PPC USERS' CONFERENCE REGISTRATION

Please use this form to register via mail or fax:

MAIL: P.O. Box 966
Fort Worth, TX 76101

FAX: 817.877.3694
PHONE: 800.231.1860

For more information on PPC Conferences: **trainingcpe.thomson.com/PPC**

Name ____________________

Firm Name ____________________

Address ____________________ Suite ____________________

PO Box ____________________

City ____________________ State ________ Zip Code ____________

Business Telephone ____________________ Email ____________________

Fax ____________________

Please register me for the PPC Users' Conference:

	Registration Fee *Circle option(s) below*
Main Conference Registration Only	$769 Early Bird: $692*
Add on Optional Pre-Conference:	$179 Early Bird: $161*

**Reflects 10% Early Bird Discount if registered 30 days prior to conference!*

TOTAL AMOUNT ENCLOSED **$** ____________

Full payment must accompany registration form. Please make checks payable to Thomson Reuters.

Please bill the following credit card: ❑ American Express® ❑ MasterCard ❑ Discover ❑ Visa

Credit Card No. ____________________ Exp. Date ____________________

Signature ____________________

Please note in accordance with the Americans with Disabilities Act, do you have any special needs?

❑ No ❑ Yes (if yes, you will be contacted)

Please register me for the following sessions:

SESSION A
- ❑ A1 What's New for PPC Tax Deskbooks
- ❑ A2 PPC's SMART Practice Aids—RA & IC (Part I)
- ❑ A3 PPC Methodology 101

SESSION B
- ❑ B1 Tax Update (Part I)
- ❑ B2 PPC's SMART Practice Aids—RA & IC (Part II)
- ❑ B3 Internal Controls Update

SESSION C
- ❑ C1 Tax Update (Part II)
- ❑ C2 PPC's SMART Practice Aids—RA & IC (Part I)
- ❑ C3 IT Control Essentials

SESSION D
- ❑ D1 PPC's Tax Workpapers and PPC's Practice Aids
- ❑ D2 PPC's SMART Practice Aids—RA & IC (Part II)
- ❑ D3 PPC Methodology 101

SESSION E
- ❑ E1 Top Ten Tips for Managing Your Practice
- ❑ E2 PPC Guide Update (NFP, Single Audit, Local Gov't)
- ❑ E3 PPC Guide Update (Non-Public, EBP, Construction)

SESSION F
- ❑ F1 Maximizing Efficiencies in Checkpoint
- ❑ F2 NEW! PPC's SMART Practice Aids—Disclosure
- ❑ F3 Quality Control Standards Implementation

SESSION G
- ❑ G1 Maximizing Efficiencies in Checkpoint
- ❑ G2 NEW! PPC's SMART Practice Aids—Disclosure
- ❑ G3 Recent Frauds: The Perfect Storm

OPTIONAL PRE-CONFERENCE
- ❑ P1 IFRS Briefing

Will you attend the Networking Reception?

❑ Yes ❑ No

Schedule as of 03/31/09. Topics and session numbers are subject to change due to speaker availability and other factors.

New from PPC & Auditwatch!

PPC AND AUDITWATCH ACCOUNTING AND AUDITING ISSUES IN TURBULENT TIMES

The world of accounting and auditing is always dynamic. However, the past year or so has been especially volatile. This volatility, coupled with an increasing amount of new rules and standards, challenges accountants and auditors as they face accounting and auditing issues that are either new or have not been seen in many years. Sessions at this conference will address current and relevant issues such as estimating and auditing fair value, FIN 48, going concerns, idle assets and impairment issues, debt and business restructuring.

CONFERENCE DATE AND LOCATION

December 3 – 4, 2009 | Washington, DC

CONFERENCE SPEAKERS

Speakers for this event will include AuditWatch faculty as well as other nationally recognized experts including members of the PPC Team.

Harold Monk, CPA
Chairman, AICPA
Auditing Stardards Board

Wayne Kerr, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Ralph Nach, CPA
Conference Co-Chair
AuditWatch Faculty
Thomson Reuters

Registration Fee:

Main Conference: ~~$769~~ *Only $692 through November 3!*
Optional Pre-Conference: ~~$179~~ *Only $161 through November 3!*

10% Early Bird Discount if registered 30 days prior to the event!

Registration fee includes all sessions, conference materials, continental breakfasts, refreshment breaks, luncheon and reception.

CPE INFORMATION

CPE Credit:

Main Conference: 16 Credits
Optional Pre-Conference (December 2): 4 Credits

Field of Study & Program Level:

Main Conference: Accounting and Auditing | Intermediate
Optional Pre-Conference: Auditing | Intermediate

CONFERENCE SCHEDULE

Day One

Program Times: 8:00 am – 5:00 pm
Networking Reception: 6:00 pm – 7:00 pm

Day Two

Program Times: 8:00 am – 3:00 pm

For a full conference agenda and to register, visit trainingcpe.thomson.com/PPC or call 800.231.1860.

HOTEL INFORMATION

JW Marriott Pennsylvania Avenue, 800.393.2503
$239 per single/double room through November 6.

Reserve your room early as discount room rates fill quickly!

CONFERENCE OBJECTIVES

This conference will help you understand key new standards affecting your clients and will give you a primer on topics relevant to the current difficult environment.

Who should attend? Practitioners who have accounting and audit practice responsibility.

OPTIONAL PRE-CONFERENCE

December 2, 2009 | 1:00 pm – 5:00 pm
Optional Pre-Conference: ~~$179~~ *Only $161 through November 3!*

INTERNAL CONTROL & PPC'S SMART PRACTICE AIDS—Improve your ability to evaluate and test internal controls. This pre-conference session will guide you through a top-down, risk-based approach for efficiently and effectively evaluating internal control using PPC's SMART Practice Aids. This comprehensive, integrated internal control and analysis tool helps auditors obtain and document their internal control understanding, assess control risk, and test controls.

PPC AND AUDITWATCH ACCOUNTING AND AUDITING ISSUES IN TURBULENT TIMES

SESSION TOPICS

GENERAL SESSIONS:

CURRENT ECONOMIC CONDITIONS AFFECTING YOUR CLIENTS—This session discusses the current state of the economy including where we've been, how we got here and where we're heading.

MANAGEMENT STRATEGIES FOR TOUGH TIMES—Let us provide strategies for guiding your firm through these challenging economic times. Topics include billing and collection practices, client service tactics, partner accountability, profitability keys, strategic planning, and more.

AUDITING STANDARDS BOARD UPDATE—AICPA Auditing Standards Board Chairman, Harold Monk, will share his insights about what's happening in the audit industry and will address frequently asked questions about auditing standards and their implementation.

ACCOUNTING UPDATE: WHAT'S HERE AND WHAT'S COMING—This high-level accounting update focuses on recently issued pronouncements and the potential impact of other proposed rules.

CONCURRENT SESSIONS:

ISSUES IN AUDITING TROUBLED COMPANIES—This session discusses the audit and accounting issues facing troubled companies from an auditor's perspective. Topics include going concern and impairment indicators, loan covenant violations and waivers, client continuance, and fraud.

ADVISING TROUBLED COMPANIES—Bankruptcy, restructuring, and financing are among the topics that may be important to troubled companies. This session provides a basic understanding of these issues as you prepare to advise and answer questions from your clients.

KEY ISSUES IN FAIR VALUE ACCOUNTING—This session discusses key issues in fair value accounting. Topics include understanding the scope of items subject to fair value accounting, key provisions of FAS 157, and fair value auditing standards.

AVOIDING COMMON REPORTING AND AUDITING DEFICIENCIES—This session presents a compilation of reporting and auditing deficiencies as reported by standards setting and regulatory bodies. Topics include reviews of applicable standards and tips for avoiding these deficiencies.

IFRS BRIEFING—Join us for an overview of International Financial Reporting Standards (IFRS). During this session we will cover the latest on conversion initiatives and timelines, a comparison of IFRS and US GAAP, implementation issues, and technical resources.

EVALUATING AND ADDRESSING GOING CONCERN—A company's potential inability to continue as a going concern presents many issues for auditors. Topics in this session include defining "substantial doubt", recognizing going concern indicators, defining the auditor's, accountant's and management's responsibilities, preparing adequate disclosures, and more. This session includes guidance for audit, review and compilation engagements.

RECOGNIZING AND MEASURING IMPAIRMENT—This session is a review of key concepts in impairment accounting including the measurement and recognition criteria for different classes of assets, such as long–lived assets, loans, intangible assets and securities. The session will also explore application of FAS 157's "highest and best use" concept in measuring impairment.

DEFERRED INCOME TAX ISSUES—This session discusses issues with deferred taxes relevant to troubled companies. Topics include accounting and auditing considerations for net operating losses, valuation allowances, uncertain tax positions, forecasting future taxable income and tax related disclosures.

TOP ISSUES IN EMPLOYEE BENEFIT PLANS—This session presents an update and discussion of best practices for auditing employee benefit plans. This session will include a discussion of avoiding common audit deficiencies.

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SESSION C
- ❏ C1 Avoiding Common Reporting and Auditing Deficiencies
- ❏ C2 IFRS Briefing

SESSION D
- ❏ D1 Avoiding Common Reporting and Auditing Deficiencies
- ❏ D2 Evaluating and Addressing Going Concern

SESSION E
- ❏ E1 Recognizing and Measuring Impairment
- ❏ E2 Key Issues in Fair Value Accounting

SESSION F
- ❏ F1 Deferred Income Tax Issues
- ❏ F2 Advising Troubled Companies

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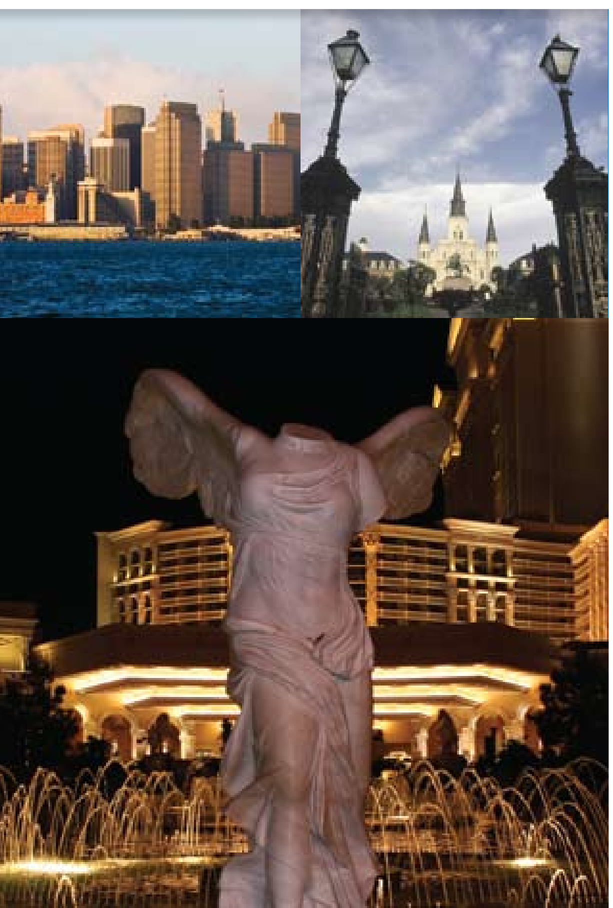

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